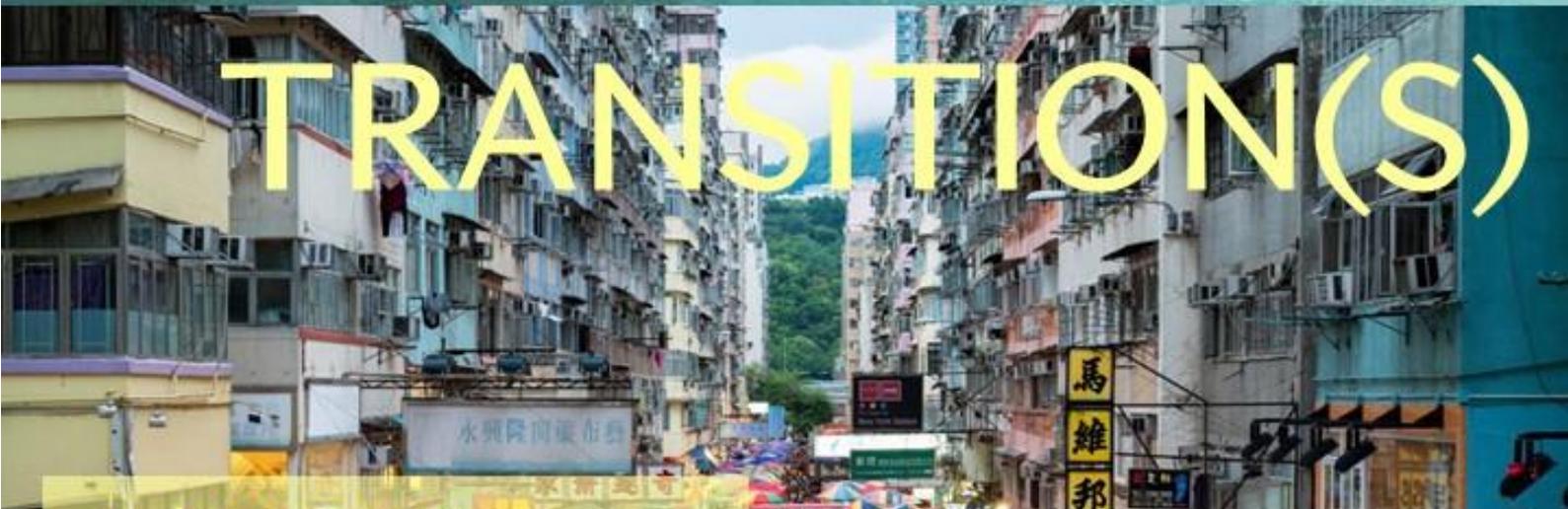


MAY 31st – JUNE 4th,  
2026



TOURISM



TRANSITION(S)

ORGANISED BY:  
**INTERNATIONAL  
ACADEMY  
FOR THE STUDY  
OF TOURISM**



International Academy  
*for the Study of Tourism*



**shtm**

SCHOOL OF HOTEL &  
TOURISM MANAGEMENT

**Sunday, May 31<sup>st</sup>**

**Evening: Seafood feast in Sai Kung (optional)**



## Monday, June 1, 2026

08:00	<b>Coffee and Participant Registration</b>	Foyer, B1, SHTM
09:00 – 10:30	<b>Opening Session</b> - <b>Muzaffer Uysal</b> , University of Massachusetts Amherst: <i>Welcome to the Academy conference</i> - <b>Christopher Chao</b> , Senior Vice President, Research and Innovation & <b>Kaye Chon</b> , Dean, School of Hotel & Tourism Management: <i>Welcome to PolyU, School of Hotel &amp; Tourism Management</i> - <b>Susanne Becken</b> , Griffith University: <i>Opening presentation: Tourism Transitions in an Uneven World: Ambition, Inertia, and Responsibility</i>	THB100, B1, SHTM
10:30 – 11:00	Refreshment Break	Foyer, B1, SHTM
11:00 – 12:30	<b>Invited Guest Scholars Presentations 1:</b>  <b>Understanding Tourism transitions</b>  Moderator: <b>Alan Fyall</b> , University of Central Florida  <b>Billy Bai</b> , PolyU: <i>Rethinking Relationality in Tourism: Transitions from Human Interactions to AI-Mediated Encounters</i> <b>Robertico Croes</b> , University of Central Florida: <i>Cyclical Behavior and Scaling Dynamics in Tourism Systems</i> <b>Anna Mattila</b> , Pennsylvania State University <b>Graham Miller</b> , Universidade Nova de Lisboa: <i>Transitions through, and to, regeneration</i>	THB100, B1, SHTM
12:30 – 14:00	Lunch	Bistro/THB100, SHTM
14:00 – 15:30	<b>Panel: Tourism in a Post +2°C World</b>  Moderator: <b>David Simmons</b> , Lincoln University  <b>Jigang Bao</b> , Sun Yat-sen University <b>Susanne Becken</b> , Griffith University <b>Xavier Font</b> , University of Surrey <b>Daniel Scott</b> , University of Waterloo	THB100, B1, SHTM
15:30 – 16:00	Refreshment Break	Foyer, B1, SHTM
16:00 – 17:30	First Business Meeting	THB100, B1, SHTM
18:30 – 20:30	<b>Wine and Cheese Reception</b> Presentation of the new fellows Presentation of the essays competition winners	Foyer, B1, SHTM

## Tuesday, June 2, 2026

08:00 – 09:00	Registration	Foyer, B1, SHTM
09:00 – 10:30	<p><b><i>Invited Guest Scholars Presentation 2: Understanding Tourism transitions</i></b></p> <p><b>Moderator: Marina Novelli</b>, Nottingham University</p> <p><b>Wineaster Anderson</b>, University of Dar es Salaam: <i>Tourism transitions and sustainability in the developing countries</i></p> <p><b>Xinran Lehto</b>, Purdue University: <i>Flourishing by Design: Tourism Transitions and the Future of Experiential Well-being</i></p> <p><b>Iis Tussyadiah</b>, University of Surrey: <i>From Experience Design to Responsible Automation: Shaping Human-Technology Relations in Tourism</i></p> <p><b>Regina Scheyvens</b>, Massey University, New Zealand: <i>Justice for tourism destinations: reflecting on our roles as researchers and the questions we ask</i></p>	THB100, B1, SHTM
10:30 – 11:00	Refreshment Break	Foyer, B1, SHTM
11:00 – 12:30	<p><b><i>Fellows Presentations 1: Research, teaching and publications in the field of tourism: experimenting, adapting and managing transitions</i></b></p> <p>Moderator: <b>Kaye Chon</b>, PolyU</p> <p><b>Jigang Bao</b>, Sun Yat-sen University: <i>Chinese Higher Education Contributions to Poverty Reduction through Tourism: A Actor–Knowledge Nexus Perspective</i></p> <p><b>Bob McKercher</b>, PolyU: <i>Tourism Research: 50 Years of Tourism, Hospitality and Events Journals Published in English</i></p> <p><b>Robin Nunkoo</b>, Mautitius University: <i>Evaluating the quality of tourism research using ChatGtp</i></p> <p><b>Chris Ryan</b>, University of Waikato: <i>Qualitative researchers and the need for quantitative methods</i></p> <p><b>Xu Honggang</b>, Sun Yat-sen University: <i>Transformation of Tourism Higher Education in a Transformative Environment</i></p>	THB100, B1, SHTM
12:30 – 14:00	Lunch	Bistro/TH B100, SHTM
14:00 – 15:30	<p><b><i>Fellows Presentations 2: Socio-economic systems and tourism practices in transition: challenges and prospects</i></b></p> <p>Moderator: <b>Pauline Sheldon</b>, University of Hawai'i</p> <p><b>Salvador Anton Clave</b>, Universitat Rovira i Virgili: <i>Destinations challenges in a transitions era. From place planning to collaborative governance</i></p> <p><b>David Fennel</b>, Brock University: <i>Global transitioning of the animal-based tourism sector: A gaze through CAT's eyes</i></p> <p><b>Daniel Scott</b>, University of Waterloo: <i>Tourism in a Multi-Polar World: Insights from the Shared Socioeconomic Pathways</i></p> <p><b>Egon Smeral</b>, MODUL University Vienna: <i>Resilience of Socio-Economic Systems: A Tourism Perspective</i></p>	THB100, B1, SHTM

15:30 – 16:00	Refreshment Break	Foyer, B1, SHTM
16:00 – 17:30	<p>Postgraduate Education in Tourism and Hospitality for Scholar Leaders</p> <p>Moderator: <b>Bob Mc Kercher</b>, Hong Kong PolyU</p> <p><b>Jimmy Chiang</b>, Deputy Director-General, Office for Attracting Strategic Enterprises, Financial Secretary's Office, HKSAR</p> <p><b>Hyo Young Lee</b>, CEO, Korean Culinary Creation Ltd.</p> <p><b>Benson Tang</b>, Director, Corporate Travel and Tourism, Informa Markets Asia</p> <p><b>Simon Tian</b>, Managing Director, Menduner</p> <p><b>Maggie Tong</b>, General Manager, Hotel Indigo Shenzhen Overseas Chinese Town</p> <p><b>Calvin Yuen</b>, Assistant Vice President of Food and Beverage, Shangri-La Hotels and Resorts</p>	THB100, B1, SHTM
	Free Evening	

**Wednesday, June 3, 2026**

**Technical visits and excursions to [Tai O Fishing village](#) including lunch**



## Thursday, June 4, 2026

08:00 – 09:00	Registration	Foyer, B1, SHTM
09:00 – 10:30	<p><b>Emerging Scholars Presentation on Tourism in Transition</b></p> <p>Moderator: <b>Karl Wöber</b>, Modul University Vienna</p> <p><b>Claudio Milano</b>, University of Barcelona: <i>Tourism in Transition: An Anthropological Approach to Capital Metamorphosis in the Visitor Economy</i></p> <p><b>Api Movono</b>, University of the South Pacific: <i>Tourism Transitions in Complex Systems: Identifying Silos, Mapping Interdependencies, and Designing Robust Interventions for Meaningful Change</i></p> <p><b>Carol Zhang</b>, Nottingham University: <i>Identity theory in Tourism</i></p>	THB100, B1, SHTM
10:30 – 11:00	Refreshment Break	Foyer, B1, SHTM
11:00 – 12:30	<p><b>Fellows Presentations 3: Tourism Research in Transition</b></p> <p>Moderator: <b>Ulrike Gretzel</b>, University of Southern California</p> <p><b>Sara Dolnicar</b>, University of Queensland: <i>Habit-Effort-Enjoyment Theory – A stronger theoretical framework for the development of behaviour change interventions in hedonic contexts</i></p> <p><b>Aliza Fleischer</b>, Hebrew University of Jerusalem: <i>Bridging the Ecosystem Services Gap in Tourism Research: A Critical Analysis of Literature and Pathways for Integration During Environmental Transition</i></p> <p><b>Metin Kozak</b>, Kadir Has University: <i>Reading emotional narratives in Youtube comments: a hybrid emotion–motif model for destination marketing</i></p> <p><b>Marina Novelli</b>, Nottingham University: <i>From Extraction to Transformation through Peer-to-Peer (P2P) Capacity Building in Tourism for Sustainable Development</i></p> <p><b>Noam Shoval</b>, The Hebrew University of Jerusalem: <i>Multi Sensor Tracking for Understanding Tourist Behavior</i></p>	THB100, B1, SHTM
12:30 – 14:00	Lunch	Bistro/THB 100, SHTM
14:00 – 15:30	<p>Panel: <b>Raising Rigour in Publishing</b></p> <p>Moderator: <b>Xavier Font</b>, University of Surrey, Journal of Sustainable Tourism</p> <p><b>Cathy Hsu</b>, PolyU, Tourism Management</p> <p><b>Sara Dolnicar</b>, University of Queensland and <b>Scott McCabe</b>, University of Birmingham, Annals of Tourism Research,</p> <p><b>Jim Petrick</b> Texas A&amp;M University, Journal of Travel Research</p>	THB100, B1, SHTM
15:30 – 16:00	Refreshment Break	Foyer, B1, SHTM
16:00 – 18:00	Second Business Meeting and Review of the Conference	THB100, B1, SHTM
18:30 – 21:30	Gala Dinner	Silverbox Ballroom